



## Minnesota Watercolor Society 2010 Juried Spring Show "Swing into Spring!"

Silverwood Gallery, Visitors Center, St. Anthony, Minnesota

March 16<sup>th</sup> to April 30<sup>th</sup> Reception Thursday, March 18<sup>th</sup> 6 -8:30 PM Awards Ceremony 7 PM

### TO ENTER:

Entries must be postmarked by February 5, 2010. Incomplete or unsigned entry forms and forms postmarked after February 5th will be returned. This is a Juried show which is open to all MnWS members in good standing who have paid their dues through May 31, 2010. You may join the Minnesota Watercolor Society or renew your membership by sending a separate check for the membership dues with your entry form and entry fee. Each member may submit two digital entries.

### FEES:

The entry fees are \$20 for the first image and \$10 for the second. This is a non-refundable fee. All entry fees support MnWS exhibitions. Make checks payable to Minnesota Watercolor Society. Enclose a separate check for new membership or renewal dues. \$30 for Singles, \$40 for Couples/Family, \$25 Seniors (65 or wiser).

### JUROR & AWARDS:

Minnesota Fine artist, award winner and workshop instructor, Greg Lipelt will be our honored judge for this year's show. Awards will be given in the following categories: Best of Show, Emrich/Stordahl Founders Award, First, Second and Third Honors, Awards of Merit, Honorable Mention and People's Choice.

### TWO ENTRY OPTIONS:

**1. Online Entries:** You may enter your paintings online! Send your online entry(s) (Two separate painting images) as a photo attachment to [DebMagelssen@Yahoo.com](mailto:DebMagelssen@Yahoo.com) Mail your *Entry Form* (with payment) before the postmarked date of February 5th. I will cross reference your email images with your mailed Entry form. Online images and Entry forms both need to be emailed/mailed in before the entry date!

#### FORMAT FOR ONLINE ENTRIES:

**FILE FORMAT:** jpeg, highest quality, no compression

**FILE SIZE:** Images should be no smaller than 900 pixels in the longest dimension. Make image appear appx. 4"x 6" at 300 dpi. (For Printing purposes)

**FILE NAME:** Name your file: Last name, First initial, Title of painting.

**IMAGE:** The image must be orientated correctly (Vertical or Horizontal). Show only the painting-No frames or mats.

**2. Mail a CD:** For those who cannot send me photo attachments via email, you can mail me a CD. Please use the same format for online entries to make your CD.

Label the CD with a permanent marker: **Artist Name, Title(s) of Artwork, Medium** and make a printed photo of each entry and include with your entry form. CD's will be kept for 90 days after show ends and will be available at the General Meetings.

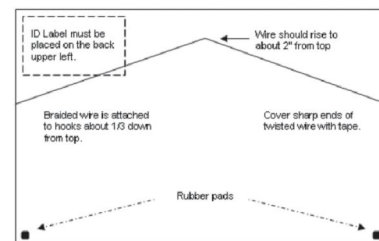
Mail CD's to: **MnWS Spring Show 2010, c/o Deb Magelssen, 21293 Floral Bay Drive N, Forest Lake, MN 55025**

**SPECIFICATIONS:** All paintings must represent Nature in some form to conform with Silverwood's mission of combining Art and Nature.

**PLEASE NOTE:** Silverwood Gallery will be printing out gallery labels for each painting exhibited and requires that each artist provides information and a brief description of each painting and how it reflects Nature. (This information is for Silverwood Gallery's secretary) **The label will be positioned next to your painting during the exhibit and will need to include your Name, Title of Artwork, Medium, "Courtesy of Artist", Price, Description.** (In that order). Please email Deb your artist information and description along with your digital entry at [DebMagelssen@Yahoo.com](mailto:DebMagelssen@Yahoo.com) In email subject title add: "MnWSLabels and Digital Entry" or mail this information along with your CD entry. Paintings may include non-representational art inspired by Nature. Please call Deb at 651-464-5326 if you have questions regarding specifications, frames and mats. Note: Paintings that do not conform to these standards will not be accepted.

### MATting AND FRAMING REQUIREMENTS:

1. White, Off-White and Light Colored Neutral Mats only. No colored or elaborately designed mats.
2. Frames must be simple, sturdy and have wire and hooks mounted 2" from the top of the painting.
3. Maximum exterior frame size is 36" x 44" or 80" total (H&W)
4. Frame size exceeding 53" (H&W) total must have Plexiglass.
5. Recommended: Rubber pads on bottom of corners.



**SALES:** Paintings may be offered for sale or "Not for Sale" (NFS). Silverwood Gallery receives a 25% commission on all sales. Artist receives 75% of sales. All sales will be handled by Silverwood Gallery. Silverwood Gallery will provide contracts for artists who sell their work. Contracts will be available at the General Meetings for all participants. **Insurance and Liability** is not provided by either MnWS or Silverwood Gallery. Each artist is responsible for providing their own insurance.

**DELIVERY OF ARTWORK:** Deliver paintings on Monday, March 8<sup>th</sup> from 5 to 8 pm to: Silverwood Gallery, Visitors Center, 2500 County Road E, St. Anthony, MN You can find directions at [www.ThreeRiversPark.org](http://www.ThreeRiversPark.org) or call 763-559-9000 In extenuating circumstances, members may ship their paintings before March 6th to Deb Magelssen to deliver to Silverwood Gallery. Return shipping/mailling label must be included with shipped artwork. Artwork with no return shipping label will be returned at member's expense.

**EXHIBITION CLOSE AND PICK UP:** Pick up paintings from Silverwood Gallery on Monday, May 3<sup>rd</sup>, 5 to 8 PM. No pickups prior to May 3<sup>rd</sup>. A late fee of \$5 per day will be charged for any painting not picked up.

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## ENTRY CHECKLIST

- Completed ALL parts of the entry form? **New this year:** Include with entry a small label (2-3 sentences) describing how your painting is inspired by Nature (*in this format*):  
Name, Title, Medium, Price, and Description.
- Included your check for \$20 entry fee? (\$20 for 1st image and \$10 for 2nd)
- Separate check for membership fee or renewal?
- Met matting and framing requirements and painting specification?
- Affixed ID label(s) to the upper left back of your painting(s)?
- Signed your entry form?

**READ CAREFULLY - FILL OUT FORM COMPLETELY - PRINT ALL INFORMATION - SIGN -**  
MAIL TO: MnWS Spring Show 2010 C/O Deb Magelssen, 21293 Floral Bay Drive N, Forest Lake, MN 55025

## ----- ENTRY FORM -----

Artist's Name \_\_\_\_\_ Address \_\_\_\_\_ City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Email Address \_\_\_\_\_  
 Title #1 \_\_\_\_\_ Image Size (H x W) \_\_\_\_\_ Frame Size (H x W) \_\_\_\_\_  
 Total Frame (H x W) \_\_\_\_\_ Price \$ \_\_\_\_\_ NFS \_\_\_\_\_ Value (Required) \_\_\_\_\_  
 How inspired by nature? \_\_\_\_\_

Artist's Name \_\_\_\_\_ Address \_\_\_\_\_ City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Email Address \_\_\_\_\_  
 Title #1 \_\_\_\_\_ Image Size (H x W) \_\_\_\_\_ Frame Size (H x W) \_\_\_\_\_  
 Total Frame (H x W) \_\_\_\_\_ Price \$ \_\_\_\_\_ NFS \_\_\_\_\_ Value (Required) \_\_\_\_\_  
 How inspired by nature? \_\_\_\_\_

**Volunteers:** Can you help with delivery? Awards? Hospitality? Pick up? You can help make this show a success! It's fun and rewarding.

Check a box: I volunteer to help with the exhibition:    Delivery    Awards    Hospitality    Pickup

**Digital Images:** Entering the show On-Line includes permitting us to make digital images of your exhibited artwork for MnWS archives. These images may be used to create an exhibition catalog. I hereby grant Minnesota Watercolor Society to reproduce my accepted image to help publicize the 2010 Spring Show and Exhibit.

Signature: \_\_\_\_\_ Date \_\_\_\_\_

**MnWS Spring Show 2010 Exhibition ID Labels.**  
**One for each work of art. Cut entry form away from label before mailing.**  
**Keep labels to attach to your painting.**  
 Attach the Exhibition ID Labels to the back top left of your artwork.

**PLACE ON BACK UPPER LEFT OF PAINTING**

Title \_\_\_\_\_

Name \_\_\_\_\_

Phone \_\_\_\_\_

Image Size (HxW) \_\_\_\_\_

Frame Size (HxW) \_\_\_\_\_

Total Frame (H + W) \_\_\_\_\_

Price \_\_\_\_\_ NFS \_\_\_\_\_ Value (Required) \_\_\_\_\_

**PLACE ON BACK UPPER LEFT OF PAINTING**

Title \_\_\_\_\_

Name \_\_\_\_\_

Phone \_\_\_\_\_

Image Size (HxW) \_\_\_\_\_

Frame Size (HxW) \_\_\_\_\_

Total Frame (H + W) \_\_\_\_\_

Price \_\_\_\_\_ NFS \_\_\_\_\_ Value (Required) \_\_\_\_\_