

Brush Strokes

Volume 41, Number 2

www.minnesotawatercolors.com

March/April 2020

March Meeting

Lisa Fertig Will Demonstrate Realistic Landscapes

Thursday, March 12th at 7 pm

Christ Presbyterian Church, 6901 Normandale Road, Edina, MN 55435

Lisa Fertig fell in love with watercolor over 25 years ago and today loves to paint realistically in watercolor and non-objectively in acrylics.

Painting in two distinct styles, representational and non-objectively may at first appear irreconcilable but are, in fact, two aspects of the same journey. For one, Lisa ventures out. For the other, she ventures in. For both, the outcome is the same.

Her realistic paintings often draw on her love of the beauty of the changing seasons, inspired by growing up in Northern Minnesota. Her representational style of painting records her response to the environment and allows her to re-experience the feeling of an actual place.

Teaching, participating in art fairs, and having gallery representation keep her enthusiastic about painting. Lisa will be demonstrating her process for a realistic landscape watercolor and sharing information on color properties throughout the process.

Lisa Fertig received formal art training at the American Academy of Art in Chicago, with further studies at the University of Minnesota, the Minneapolis College of Art and Design, and Atelier Lack. She teaches watercolor classes at the White Bear Center for the Arts.

<http://www.lisafertig.com/>



April Meeting

Jeannie McGuire will Present Awards

Friday, April 17th at 7 pm: Opening Reception of Spring Show

Minnetonka Center for the Arts, 2240 North Shore Drive, Wayzata, MN 55391

Our April meeting will take place at the Opening Reception at 6 pm - 8:30 pm
Awards Presentation by Jeannie McGuire is at 7 pm



From the President

Hello Artist Friends and Members!

Have you ever gotten stuck wondering what to paint next? or looking for some new inspiration? I found what I consider some gems of inspiration in some 2003 and 2004 watercolor magazines. The magazines featured ongoing 'Creative Challenges'. Each month the magazine would post a challenge, and the next magazine would include some submitted works that met those challenges.

Examples of some of the challenges were:

- Change a day scene into a night scene.
- Select a 'mother color' that must be in everything - every shape, every color mixture, etc. - of your painting one way or another.
- Include the image of an actual book into your painting and incorporate other objects to help tell the story of the piece.
- Create a symbolic or whimsical painting based on the title of a book that has special meaning to you.
- Incorporate the idea of windows - either literal or figurative - in your painting.

I am intrigued by these challenges, and over the next few months plan to try a few. Here is a challenge for you if you wish to participate. Pick one of the above challenges, and bring your resulting painting for the mini shows over the remaining monthly member meetings this year. It would be fun to see the paintings. Or, if you have your own creative challenge, bring the painting with a note describing the creative challenge.

Overall, have fun!

Carol



MINNESOTA WATERCOLOR SOCIETY

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MNWS BRUSH STROKES NEWSLETTER

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Proofreader Clare Ritter

Published • January/February • March/April • May/June
• Summer • September/October • November/December
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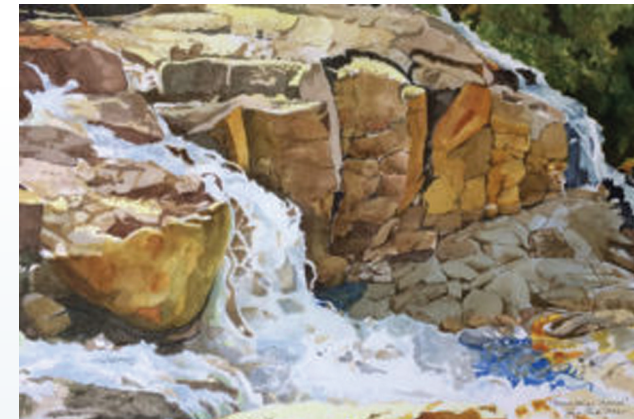
Minnesota Watercolor Society

Get involved with the community of artists

2020 Fall Exhibition: Splash!

Thursday, September 17 through Thursday, October 15, 2020

White Bear Center for the Arts, 4971 Long Avenue, White Bear Lake, MN 55110



Best of Show "Gooseberry Falls" by Rev. Jack Dahl

The MNWS Fall Show is a non-juried show that is open to all MNWS members in good standing who have paid their dues through, May 31, 2021. Artists of all skill levels may submit one painting. The first 70 paintings will be accepted. We will return forms and entry fees arriving after space is filled or the deadline has passed. The entry fee is \$30. All fees are non-refundable and support MNWS exhibitions.

Paintings may be offered for sale or "Not for Sale" (NFS). White Bear Center for the Arts will exclusively handle sales and collect 30% commission on artwork.

The Fall judge is Cris Franchevich. Cris is a visual artist and architect originally from Brazil and living in Minneapolis since 2000 with her husband and their two daughters. She navigates between the realm of figurative and abstract work. What begins as watercolor sketches painted on-site, develops into mixed media paintings in studio. Her art is made similar to how her journeys are made; walking to step away from the comfort zone and seeking new experiences.

Coming Soon! Expanded Exhibition Rules, Rules FAQs and New Submission Agreement Form will be posted to the website in early April, at <http://www.minnesotawatercolors.com/fallexhibition/>

If you're considering entering our annual Fall Member Exhibition, please read this new information BEFORE deciding what piece you'd like to submit. We are striving to be more consistent in adhering to our long-standing rules. We will pay particular attention to:

- Reference photos: Photos must be taken by the artist only.
- Timing: Paintings must be completed within the last two years.
- Originality: May not be painted under the supervision of an instructor.
- Framing and matting: White or off-white mats only; simple, plain black, white, or neutral-toned frames only.

We hope you'll find the new information to be easier to understand. We encourage all members to consider entering the Fall Exhibition. Submissions will be accepted starting in mid-July and are limited to the first 70 entries.

Contact Janet Bates at mnwsfallshow@gmail.com with questions.

<http://www.minnesotawatercolors.com/fallexhibition/> for more information.

“Chaos to Order” with Kathleen Conover

Tuesday, November 10th through Saturday, November 14th, 9 am to 4 pm
Ames Center, 12600 Nicollet Ave, Burnsville, MN 55337



Early Bird Discount!

If full payment is completed by September 1, 2020:

\$575 MNWS members, \$625 non-members

Payment after September 1, 2020:

Full cost to members \$600, non-members \$650

A deposit of \$100 will hold your reservation

The Minnesota Watercolor Society will host internationally acclaimed artist Kathleen Conover's popular workshop, Chaos to Order, November 10-14, 2020 at the Ames Center in Burnsville. Kathleen says “starting a painting with color, texture, gestural marks and layers is FUN. The freedom of the resulting ‘chaos’ delivers vital intuitive energy, which when paired with sound design and composition bring ‘order’ to this rich start.” Whether you are a beginning or established painter, you’ll enjoy this immersive opportunity to develop attention-getting and expressive paintings.

Master artist John Salminen notes, “Kathleen is one of those rare artists who can teach great technique and design, and also help students recognize and nurture their unique style.” Kathleen creates and teaches with keen observation, deep personal reflection, and openness to subject matter. Her award-winning work, unique vision, innovative techniques, and fearless expression have won her national and international acclaim.

Registration for this workshop is online only at:

www.minnesotawatercolors.com/event/kathleen-conover-workshop/

*Workshop will be held at the
Ames Center, 12600 Nicollet Ave, Burnsville, MN 55337*

Questions: Email Sonja at sonjahutchinson.art@gmail.com or Tara at tarasweeneyart@gmail.com

Convergence Fixed!

Straighten your photographed artwork

by JOanette K. Larson

When photos are out of alignment they need to be straightened. They can be “stretched” to fit. But don’t stretch to the outside corners of the photo because this causes the software to invent colored pixels to fill in the empty larger space, which corrupts your art. Stretch to the inside corner of the photo like this:



Original photo.

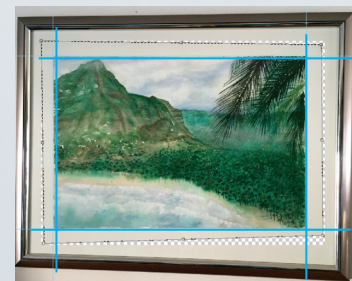
Place 4 guides to the inside of the square of the artwork.

Start at the straightest edge and choose the smallest corners..



Blue lines show guides placed to the inside corners.

Red arrows shows where to pull the photo to guide corners within the inside the photo.



In Photoshop this is done by going to:

- Select Marquee, draw box around artwork.
- Got to: Edit > Transform > Distort
- Then pull handles at the corners to the guide corners.
- Then Apply Transformation by double clicking.



- Crop off matting and frame.
- Layer > Flatten.
- Save.

Done!

JOanette K. Larson is a graduate of Minneapolis Technical College in Commercial Art, Photography and Printing. She has had her own freelance graphic design business since 1994 servicing such clients as Dayton Hudson, Remanufactured Engines, Albertville Premium Outlet Mall and more. She enjoys producing watercolors, oils and pencil artwork and is currently serving as Editor of the Brush Strokes newsletter. <http://joanettelarsondesign.com/> “Tabiti” watercolor by JOanette K. Larson

Spring Show

SUBMISSIONS close Tuesday, March 10th

ACCEPTED PAINTINGS posted on MNWS website Mon., March 23rd

DROP OFF PAINTINGS Saturday, April 11th from 10 am to 2 pm

OPENING RECEPTION is Friday, April 17th from 6 to 8:30 pm

AWARDS BY Jeannie McGuire at 7 pm Friday, April 17th

PICK UP PAINTINGS Saturday, May 16th from 10 am to 1 pm

Don't miss this exciting exhibit!

Join us! The Minnetonka Center for the Arts is one of the favorite venues for the Spring Exhibition. Members and guests are encouraged to attend the opening reception on Friday, April 17th from 6 pm-8:30 pm. The awards will be presented at 7 pm by Jeannie McGuire, a Pittsburgh-based award winning artist, widely exhibited internationally and featured in numerous art publications. All are welcome to attend the reception; it does not matter if one has their work entered in the show or not. It is a very fun art-filled evening.

Whenever you attend, please don't forget to vote for the People's Choice Award.

NO LATE DROP OFFS or LATE PICK UPS will be allowed. As this is a juried show, please pay attention to the matting and framing rules on the MNWS website. Also, when determining the price of your art, take note that the Minnetonka Center for the Arts charges 40% commission to members and 50% commission to non-members.
<http://www.minnesotawatercolors.com/exhibitions/>

Questions? Contact the spring show co-chairpersons, Missy Moore and Diane Pearson email mnwsspringartshow@gmail.com

Friday, April 17th – Friday, May 15th

Minnetonka Center for the Arts

2240 North Shore Drive, Wayzata, MN 55391

2020 Spring Juried Exhibition SPRING INCLINATIONS



*Best of Show 2019 MNWS Spring Show
Detail "Tea Birds", by Julie Allen*

Congratulations!

Lifetime Members

Congratulations to our lifetime members for many years of service and inspiration. Lifetime membership is awarded to persons who have been a member of MNWS for 20 consecutive years. Lifetime members receive a pewter paintbrush lapel pin and dues are waived while they still enjoy the many benefits of MNWS. Currently, 14 Lifetime Members have received their lapel pins.. Presentations will continue at monthly MNWS meetings. If attendance is a hardship notify the Membership Chairman, Anne Bendt*, to have your lapel pin mailed directly to you.



December Presentations: Suz Galloway, Eber Lusty, Dan Weimer, Karen Knutson, and Jim Turner.



January Presentations: Janet Green, Dick Green, Pat Undis, Janet Adams, and Julie Allen



February Presentation: Julie Basche

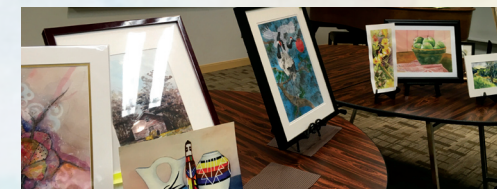
Pending awards: Robin Berry, Shirley Blake, Kathy Braud, Kris Fretheim, Kimberly Grant, Lila Greenwood, Rosemary Guttermssn, Joy Hartl, Cecelle Hartleib, Terry Kayser, Jim Hillis, Ruth Hoglund, Mary Sue Krueger, Barbara Lanzo, Karen Lattery, Lorraine Manson, Bess Marmas, Caroline Matthews, Anne Cecilie McElroy, Rosita Meehan (Zweber), Judith Meyeraan, Diane Posselt Monroe, Carol Mundahl, Sandra Muzzy, Deborah Rongilen, Roslyn Stendahl, Emily White

Mailed awards were sent to: Leslie Gerstman, Lois Heim, Rhonda Bank, Marian Alstad

Become a Member or Renew Your Membership

MNWS is a dynamic organization providing its members with a wide variety of events and opportunities. It is an excellent source of information for the artist, novice to professional, while being an abundant and continuous source of support and encouragement. And best of all...it's full of friends. We hope you'll join us! Minnesota Watercolor Society's annual membership year is from May 1st through April 30th. Any paid memberships within that time frame are up for renewal on May 1st. New Membership is for anyone who has not previously been a member of MNWS.

Renew or join at <http://www.minnesotawatercolors.com/join/> Questions? Contact *Anne Bendt at abendt12@gmail.com





MINNESOTA WATERCOLOR SOCIETY

Minnesota Watercolor Society
1120 Tonkawa Road
Long Lake, MN 55356-9240

www.minnesotawatercolors.com

www.facebook.com/groups/MinnesotaWatercolors

*"To further the development of the
watercolor artist by providing a
supportive environment with education,
exhibition opportunities, promotion
of public appreciation and
greater visibility of the art."*

Minnesota Watercolor Society Mission Statement

*To become a member of the MNWS please visit our website at
<http://www.minnesotawatercolors.com/join/>*

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MNWS CALENDAR

WELCOME!

MNWS

New Members

Tom Bergmann
Coco Connolly
Deanna Coon
Karlyn Eckman
John Grancorvitz
Anne Legeros
Janice Kovala
Maggie Merkow
Stephen Overby
Sandy Sathre
Suzanne Shaff
Lindy Venustus
Patricia Yovonovitz

We have 334 current
paid members

Programs are held the second Thursday of the month at 7 pm September–May only.
Usually at Christ Presbyterian Church, 6801 Normandale Road, Edina, MN
(Corner of 70th Street and Highway 100) Check our website for locations that may vary.

Thursday, March 12th
Demo Artist: Lisa Fertig

April 17th, Friday
7 pm Opening Reception
of Spring Show at
MTKA Center for the Arts,
2240 North Shore Drive,
Wayzata, MN 55391

May 1st
Membership Renewal Due

May 14th, Thursday
Demo Artist: Monika Fogg



MEMBER HAPPENINGS

Scan your artwork for "Spring Inclinations"

MNWS members if you need help with a scan for your entry to the spring 2020 juried show, "Spring Inclinations" contact Mark Niznick at Mark Allen Editions in Hopkins. Mark has offered a special \$5 scan for this show entry only. This is a savings of \$10!
www.markalleneditions.com 612-234-2877

Be up to date and check our facebook page for current member happenings at
www.facebook.com/groups/MinnesotaWatercolors

Northstar Water Media Society News

Meeting on the third
Thursday of most months
at 7 pm in the Rose Room,
Roseville Skating Center
2661 Civic Center Drive
Roseville, MN 55113

Guests are welcome.

March 2 - 27: Member
Exhibition at Blaine City Hall

March 19: Member Exhibit
Reception 6:00-8:30

April 16 Demo artist:
James Nutt

<http://northstarwatermedia.com/>