

## Brush Strokes

Volume 42, Number 2

www.minnesotawatercolors.com

March/April 2021

#### Expressive Possibilities with Watercolors Demonstration by Lisa Fertig

Thursday, April 8th, 2021 at 7pm

Online live, watch your email for log in information

Nothing can stop Lisa Fertig! Unexpected building closures and snowstorms may temporarily delay her demonstration, but these roadblocks have melted away. Lisa's long-awaited demonstration for the Minnesota Watercolor Society will happen online at the April meeting,

and members are invited to virtually attend by logging in.



Lisa loves painting in two distinct styles - realistic and abstract. These styles may seem different at first, but for Lisa, the outcome is the same. One style ventures inward and the other style ventures outward; both are part of the same journey.

Her realistic style is heavily influenced by her love of nature and is inspired by her growing up in Northern Minnesota.

Lisa aims to recapture her own experiences and feelings of actual places in her nature-inspired pieces. She has a special interest in expressive possibilities using the properties of color.

She creates as well as displays her art at her studio in the Northrup King Building in NE Mlinneapolis. For those interested, her studio is open by appointment, as well as for scheduled events, such as the "Northrup King Extended Hours" www.northrupkingbuilding.com/events/opensaturdays. She will also be displaying her art at "Art-A-Whirl" which takes place in May; and at "Art Attack!" in November.

On the virtual level, she hosts art classes with corporate teams across the country. The link to her virtual art classes is available on her website. This fall she will be presenting a workshop for the Central MN Watercolorists of St. Cloud, MN, titled "Color & Design in Watercolor with Lisa Fertig", on September 23-25, 2021.

Lisa Fertig received formal art training at the American Academy of Art in Chicago, with further studies at the University of Minnesota, the Minneapolis College of Art and Design, and Atelier Lack. She teaches watercolor online at White Bear Center for the Arts. Please visit her website for her latest events. http://www.lisafertig.com/

## April Meeting



"100 Night Swirls" by Lisa Fertig



"Coastline" by Lisa Fertig



"Window Box" by Lisa Fertig

## From the President

#### **Hello Artist Friends and Members!**

By the time this newsletter comes out, we will be moving from Minnesota winter months into early spring! Of course, this doesn't mean that we still won't experience some of those weather surprises that Minnesota always delivers. The last few snowstorms before winter leaves for the warm breath of spring.



Year 2020 is behind us, and we look forward to 2021. Year 2020 had many challenges, and I want to thank the board members, and you, the Minnesota Watercolor Society (MNWS) members for your flexibility during the past year.

This is my last President's letter to you, as I have completed a two year term as MNWS President. Vic Perlbachs was approved to move into the President position during our January Zoom member meeting. In addition, Sandy Melander Schildt was approved to replace Carol Larson as MNWS Secretary. We want to Welcome Sandy, and thank Carol for her time on the board. Also, Hadji Bensfield will continue in a second term as Treasurer.

I have learned so much serving in the different positions on the board, and have had the opportunity to work with wonderful board members. It was a joy to get to know them all personally. In addition, it was very rewarding to be able to contribute to such a wonderful organization as a board member.

Vic will do a wonderful job as President. He has been a member of the organization for a number of years, and is a talented watercolorist. He has served on the MNWS board as Fall Show Chair, and most recently as Vice President. He also has experience serving on other boards outside of MNWS. Please join me in welcoming him in his new role!

Our next big event is our juried spring show 'Chroma!'. In addition, we will continue with the wonderful online artist demonstrations we have provided monthly via Zoom. I also hope sometime in 2021 to be able to meet again in person.

I am an artist because it brings me joy, and I hope some of that joy through my art is shared with others. I hope all of you continue to be inspired to paint and share your painting experiences and knowledge with other members. It is fun to share and learn from each other.

> Overall, have fun! Carol

#### MINNESOTA WATERCOLOR SOCIETY

#### **BOARD OF DIRECTORS**

President: Carol Wingard, 763-218-2384 cjwin48@hotmail.com

Past President: Sonja Hutchinson, 952-484-6949 sonjahutchinson@mchsi.com

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Secretary: Sandy Melander-Schildt, 218-259-3841 suma311@msn.com

Treasurer: Hadji Bensfield, 612-554-6709 blessedbygod123@aol.com

Exhibition, Fall: Janet Bates, janet.bates@comcast.net,

Karen Stuhlfeier, stuhlfeier@gmail.com

Exhibition, Spring: Melissa Moore,

Melissa@Moore4art.com Diane Pearson, 612-701-3314 dianekayhennen@gmail.com

Historian: Carol Wingard, 763-218-2384 cjwin48@hotmail.com

Hospitality: Open position, please apply to any board member.

Librarian: Hadji Bensfield, 612-554-6709 blessedbygod123@aol.com

Membership: Anne Bendt, 612-799-1074 abendt12@gmail.com

Newsletter: Joanette K. Larson, 651-210-4544 joanette@comcast.net

Marietta Turner, turner.marietta@gmail.com Elizabeth Franklin, Twinoaks50@aol.com

Publicity, Web: Kelly Kastner, 612-363-6672 kelynch26@msn.com Sandra Cowing, 952-212-2979 scow2@comcast.net

Signature Membership: Stephen Lackore, 507-281-0454 lslackore@yahoo.com

Workshops: Sonja Hutchinson, 952-484-6949 sonjahutchinson.art@gmail.com Nancy Webert, 239-682-0254 nwebert99@gmail.com

Northstar Liaison: Barb Carriger, t4tunes@comcast.net

IT Consultant: Laura Hanson, 612-203-9895 vanderolen@yahoo.com

Website: www.minnesotawatercolors.com www.facebook.com/groups/MinnesotaWatercolors/

MNWS BRUSH STROKES NEWSLETTER Editor/Graphic Design Joanette K. Larson joanette@comcast.net 2722 1st Street, White Bear Township, MN 55110

#### **Proofreader Clare Ritter**

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2021 Spring Virtual Four Day Workshop

## Pat Dews Abstracting Nature

Wed., April 7th through Sat., 10th, 2021

Link to Workshop to be supplied after registration

#### Minnesota Watercolor Society

Register now to attend this fascinating workshop!

Join the Minnesota Watercolor Society for an immersive experience in creative process and dynamic design with Pat Dews, AWS, D.F., NWS. You will see Pat demo her approach, work on your own specific projects and learn how to bring your own works to finished pieces.

Dews' creates experimental works in watermedia on paper and canvas. She paints the essence of nature where shapes and textures of flowers, rocks, water, crumbled walls, rusty objects are translated into richly layered paint surfaces. Dews skillfully juggles organic and geometric forms, transparent and opaque paint - all held together by a basic abstract underlying shape. Collage is often integrated. It is this intricate dance, rendered in strong color and value which produces her award-winning paintings. When Pat paints, it's a lively, fascinating performance where less becomes more.

#### Student comment:

"Pat Dews is a champion!!! I have never participated in a workshop such as this where the artist painted, taught principles and elements of painting as she did!!! She shared every thought intentionally and unabashedly. The most authentic, helpful and engaging experience in art workshops that I think I have ever experienced!"

The American Watercolor Society, National Watercolor Society and numerous others have recognized Pat's work with distinctive awards. She has earned a reputation as an enthusiastic and popular instructor. See her work here: https://www.patdews.com/

#### Workshop Dates and Times:

Wednesday April 7- Saturday April 10, 2021 10 am to 1 pm CST (4 half-days)

#### Registration:

Go to www.minnesotawatercolors.com/workshops for registration and payment via Paypal

#### **Registration Fees:**

\$325 for members. \$350 for non-members. Includes access to recordings of the workshop for 30 days.

#### Deadline:

Wednesday March 31st 2021.

A supply list will be provided 30 days prior to the workshop.





Questions: Missy Moore and Diane Pearson Email: mnwsspringartshow@gmail.com Please include contact information.

#### Minnesota Watercolor Society

Make your appointment to view our show in person!

## Chroma!

2021 Spring Juried Exhibition Reedy Gallery, Minnesota Landscape Arboretum 3675 Arboretum Drive, Chaska MN 55318

Thursday, March 18th - Friday, April 16th

#### Carl Oltvedt Judge for the 2021 Spring Chroma! Exhibition.

Complete exhibition rules and entry information: http://www.minnesotawatercolors.com/springexhibition/

Chroma! had 101 artists submitting 168 works that were pared down to 60 pieces juried into the exhibit by juror Carl Oltvedt. Carl will present the award winners at the zoom awards ceremony on Thursday, March 18th. Many galleries in the twin cities are closed during the pandemic, but the Arboretum is one venue that has remained open. Our show coordinators Melissa Moore and Diane Pearson, along with the board worked extra hard to make the show viewable in the gallery. We are excited to have the opportunity to be at the Reedy Gallery again, as it has been our most popular exhibit venue in the past. The Spring Show is an exhibit of some of the best watercolor work in the region and is worth seeing in-person. A special feature this year is that artists are invited to provide an "artists description" of what their inspiration was to create their piece, to further engage the viewer into their art.

The Arboretum controls entry onto the grounds and the Visitor Center via timed ticket entry each day as part of their covid protocol. The exhibit can be viewed in-person by visiting the Arboretum website and making your reservation.

An online presentation of Chroma! will be available to view beginning on Thursday, March 18th.

Voting for the People's Choice Award will be at the end of the slideshow. Please be sure to vote! You are welcome to share the link on your social media and encourage others to vote. One vote per person is allowed and the lucky winner will be announced on Monday, April 26th.

All artists and volunteers must have a timed entry ticket to enter the Arboretum. Please refer to your email for further instructions.

All participating artwork will be available for sale through the Arboretum who will take a 50% commission.

#### Chroma!

noun chro·ma |

\ 'krō-ma \

1. Saturation

2. A quality of color combining hue and saturation

3. Purity and i ntensity of color



"Golden Orchids" by Carol Wingard

#### SELECTED ARTWORK:

Saturday February 20th announced on our website at: minnesotawatercolors.com

#### **DROP OFF PAINTINGS:**

Monday, March 15th, 9am – 3pm

#### HANGING SHOW:

Tuesday, March 16th, 10am – 2pm

#### **OPENING ON ZOOM:**

Thursday, March 18th, 7 pm

#### PICK UP PAINTINGS:

Saturday, April 17th, 9am – 3pm

#### PEOPLE'S CHOICE ANNOUNCED:

Monday, April 26th Be sure to vote for your favorite at the end of the Virtual Opening Reception with Carl Oltvedt

# Virtual Opening Reception with Carl Oltvedt on Zoom



#### Thursday, March 18th at 7pm live on Zoom. Watch your email during the week of March 15 for your Zoom link to join us!

Juror, Carl Oltvedt will Present the Awards for the spring show, Chroma! It's always a fun and informative evening watching the award presentations. Save the date for this special night.



Best in Show, "Self Portrait in Green Silk Shirt" by Suzanne Shaff





#### **Art 4 Shelter Benefit**

The 11th annual Art 4 Shelter will be a virtual event on May 12, 2021!

Art 4 Shelter is a benefit for Simpson Housing Services. Art 4 Shelter is an expression of the passion and social justice that exists within the artists' community. Karen and Megan's vision has raised a total of \$300,000 in the first five years and provided over 10,000 nights of shelter to people who need a safe and warm place to spend the night. Each work sells for \$35 which provides a night of shelter for a person experiencing homelessness. All artists who would like to exhibit and donate their  $5 \times 7$  inch work for a



great cause are welcome to participate. We are receiving all art submissions exclusively at a UPS store. You may use any mailing option for your submission, including: US Postal Service, FedEx, UPS, or personal delivery. Artwork will be picked up daily. https://www.simpsonhousing.org/art-4-shelter-2/

#### **Submission Guidelines**

- 1. Sign and print name on the BACK of each piece -not the front!
- 2. Original artwork created on any 5 x 7 inch heavy-weight paper.
- 3. Works on paper: painting, drawing, photography, printmaking, mixed-media, and collage.
- 4. You may submit as many pieces as you want.
- Indicate the top of the artwork with a penciled arrow on the back.
- 6. Carefullywrap dry artwork in wax, glassine, or regular paper

- and place between pieces of thin cardboard.
- Print and include the submission form which can be found at https://www.simpsonhousing.org/wp-content/ uploads/2021/01/A4S\_2021\_SubmissionForm-fillable.pdf
- 8. Mail only to: Art 4 Shelter, 8014 Olson Memorial Hwy, #607, Golden Valley, MN 55427
- 9. Deadline is April 30, 2021 to mail art to Art 4 Shelter.
- 10. If you would like unsold artwork returned, please include a self-addressed stamped envelope.

## Summer Workshop

### 2021 Summer Workshop: Pam Wenger, Artist

Quick Sketch Watercolor Portraits. Online Zoom workshop. Information to follow. Tuesday, August 24th and Wednesday August 25th, 2021.

## Fall Show

## 2021 Fall Member Exhibition: Lost in Paint!

Tuesday, September 29th and closing on Saturday, November 6th, 2021 Ames Center, 12600 Nicollet Avenue, Burnsville, MN 55337

Planning is underway for the Fall 2021 Member Show titled Lost in Paint. COVID-willing, it will be a gallery show at the Ames Center. The Awards Reception is scheduled for Thursday, October 14th. A full schedule including registration dates, drop-off time/date and pick-up time/date will be published in early summer.

**Brush Strokes MNWS Newsletter** 



March/April 2021

#### Minnesota Watercolor Society

Renew MNWS at: www.minnesotawatercolors.com/join/

## Membership Renewals Are Due May 1st!

## MNWS Annual Membership year is May 1st through April 30th of the following year.

by Anne Bendt, Membership Chairperson

With over 350 members, the Minnesota Watercolor Society (MNWS) is one of the largest associations of watercolor artists in the Midwest. Since its inception in 1983, MNWS membership has mushroomed with artists looking for educational information, support and encouragement. Monthly meetings, a newsletter, workshops, demonstrations, "paintouts" and exhibits provide a wealth of opportunities for

artists to learn and grow. MNWS also maintains an excellent library of books for member use.

#### Renewals can be completed in one of the following ways:

- 1. Online Payments accepted via PayPal or check. the MNWS website at: www.minnesotawatercolors.com/join/
- Mail your check with the completed Registration Form to:
   Anne Bendt, MNWS Membership Chairperson
   1120 Tonkawa Rd, Long Lake, MN 55356-9240

Please update your Member Profile at: http://www.minnesotawatercolors.com/member-registration/

#### Membership Renewal fees are:

- Students \$20
- Seniors 65+ \$30
- Single \$35
- Couple/Family \$45

Any artist, from beginner to advanced, is welcome to join the supportive environment of MNWS.

Renew now to take advantage of our knowledgeable community of Watercolor Artists





#### Minnesota Watercolor Society Renewal/Membership Application 2021 Form

Name		□ Renewal	□ New Member
Address	City	State	Zip
Phone ()	Email		
☐ Single Member \$35	□ Couple/Family \$45	☐ Seniors (65+) \$30	☐ Student \$20
☐ Check here to remove your name from exhibition award donors' mail list of artists product information.			

**US MAIL REGISTRATION:** Checks only. Send registration to: Anne Bendt, MNWS Membership Chairperson, 1120 Tonkawa Rd, Long Lake, MN 55356-9240



Minnesota Watercolor Society 1120 Tonkawa Road Long Lake, MN 55356-9240

www.minnesotawatercolors.com

www.facebook.com/groups/MinnesotaWatercolors

"To further the development of the watercolor artist by providing a supportive environment with education, exhibition opportunities, promotion of public appreciation and greater visibility of the art."

Minnesota Watercolor Society Mission Statement

To become a member of the MNWS please visit our website at http://www.minnesotawatercolors.com/join/

## MNWS CALENDAR Be up to date and check our facebook page for current member happenings at www.facebook.com/groups/MinnesotaWatercolors

WELCOME!

#### **MNWS** New Members

Joanne Brown

**Cynthia Colson** 

Elizabeth Genovese

**Mary Holmgren** 

Nanette Missaghi

**Craig Oskow** 

**Cindy Otto** 

**Mary Parker** 

**Judy Phernetton** 

**Mary Tilton** 

**Barbara Tracy** 

We have 318 current paid members

March 18th, Thursday 7 pm Opening Reception of Chroma! Online

**April 8th, Thursday** Demo Artist: Lisa Fertig

with Carl Oltvedt

May 1st

Online Live

Membership Renewal Due

#### THANK YOU!

Thank You Carol Wingard for serving as President and all you have done over the years to improve MNWS! Carol will continue as Historian.



Programs are held the second Thursday of the month at 7 pm September-May only. Usually at Christ Presbyterian Church, 6801 Normandale Road, Edina, MN (Corner of 70th Street and Highway 100) Check our website for locations that may vary.

Due to Covid-19 in-person meetings temporarily cancelled, be watching our website for more information.





#### NorthStar Watermedia **Society News**

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PERMIT NO. 2805

Meetings are held on the third Thursday of most months at 7pm. Due to the COVID-19 Virus in-person meetings have been cancelled until further notice, however virtual demonstrations are being planned.

March 1-31: NorthStar Member Exhibition viewed virtually

March 18, 7 pm: Demo artist online by Ev Hales

April 15, 7:00 pm: Demo artist online by Lynne Bauer

northstarwatermedia.com/