

Brush Strokes

Volume 42, Number 4

www.minnesotawatercolors.com

Summer 2021

September Zoom Meeting

BOB BOWMAN

STRATEGIES FOR ENTERING ART EVENTS

Thursday, September 9th at 7 pm, Zoom Meeting



Don't miss this informative discussion about entering juried events from the selector's point of view with insight that is rarely shared!

My work as Exhibits Director and Retail Manager at Minnetonka Center for the Arts – selecting, curating, and installing exhibits, as well as scouting studio tours, art fairs and online resources in search of new artists – gives me the chance to experience and learn about a broad range of our region's material culture.



Bob Bowman, Ceramic and Pottery

I've also had the chance to watch many pairs of jurors thoughtfully consider the hundreds of entries for MCFTA's biennial juried shows, making selections which, to an artist whose work was not selected, could have seemed random or difficult to understand.

Although juried shows are stressful, with the question they raise of acceptance or rejection, the opportunity to think critically about your work – to separate personal issues from aesthetic issues; to “get out of your head” – as you select pieces to enter, the chance to develop a “punch list” of items for improving or developing your body of work, and the way these events enhance, over time, your

ability to deal with differing opinions about your work, make juried shows an important and useful activity for artists, even when your work is not selected for the show.

I'll discuss strategies for deciding what to enter, the jurors' process of selecting a show, questions to consider about what it means to have your work selected or not selected, and ideas for getting the most out of your participation in a juried event.

From the President

Hello fellow artists and friends,

Now that summer is here, do you take time to paint plein-air? I have tried it twice, with mixed results. Just trying to focus on your view is daunting since the light is changing fast (darn those clouds) and if a wind kicks up, painting wet into wet is all but a lost cause. I've heard that a good plan of attack is to get the big shapes and values in first, and then work on the focal point of your piece. You can even take reference photos and finish at home if needed. Oh, and find a shady spot to set up because your eyes will fry in the sun; sunglasses mess up your ability to see accurate colors. I wonder if you had red lenses, would you see nothing but values? I'm planning to meet with a group of artist friends at a nearby park or garden for a paint out and this time I will limit my field of view for more of a closeup to make things simpler. Keep trying plein-air because its said that once you get the hang of it, the sights, sounds, smells and mood of being out in person influence your work like nothing else can.

There are a variety of "greens" in a summer landscape. I have sap green in my palette, which works some of the time but I find that mixing colors on the paper make for more interesting greens. Any blue and yellow will work, but quinacridone gold and paynes gray make a great green too. Or try aureolin, brown madder and blue for an interesting effect. Adding blue or paynes grey will darken any mix, and if you think the green is too bright add burnt sienna to neutralize it. I'm sure there are many other ways to mix a green but these are my current favorites. Practice mixing greens before tackling a painting and plan ahead for success.

Everyone have a great summer, and please look for information on Fall Show registration in August and our fall programs beginning in September.

Vic Perlbachs
President MNWS



MINNESOTA WATERCOLOR SOCIETY

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MNWS BRUSH STROKES NEWSLETTER

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BOARD MEMBERS SHARE THEIR WORK

Volunteering as a Board Member of MNWS can be a fulfilling and enjoyable experience that benefits you and our entire arts community. Consider volunteering to keep our organization at its best. We have two openings right now, Hospitality and Spring Show Co Chair. To apply contact any Board Member listed on page 2.

"It's been an amazing experience serving on the board during these Covid challenges. I'm happy to have had the opportunity to learn how to use technology to make sure the Fall 2020 Show happened."
Janet Bates



"Archway" by Janet Bates, Fall Exhibition Chair



"Egret at Sunrise" by Sandra Cowing, Publicity Co Chair



"Plein-air Dreaming" by Vic Perlbachs, President

Minnesota Watercolor Society

It's all about the art!



Untitled by Nancy Webert, Workshop Co Chair

"Still Life" by Carol Wingard, Past President



"Being on the board is a great opportunity to meet fellow

artists, learn many things that will benefit you like planning and exhibiting your work, hanging a show, to name a few. It is also a wonderful way to understand the behind the scenes workings, and a way to contribute to an organization."
Carol Wingard



"Beyond the Wake" by Anne Bendt Membership Chair



"Early Light" by Julie Schroeder, Spring Show Co Chair



"Mary and Martha" by Mary Sauter, Programming Co Chair

"As a new programming co-chair, I am still feeling my way as a board member. It is interesting and challenging. I have been a MNWS member for two years, so I'm not aware of past procedures or traditions, but I've loved the people I've met and all the opportunities available through MNWS. I hope I can contribute positively and continue to make this organization a great one."
Mary Sauter

CeCeile Hartleib to Judge Fall Member Exhibition

LOST IN PAINT

We are pleased to announce that CeCeile Hartleib, an accomplished representational artist who has been painting professionally since the early 1980s will judge the 2021 Fall Member Exhibition.

Hartleib has taught plein-air landscape for The Atelier since 1996 and has taught watercolor classes and workshops since 1998. She has taught at the former Atelier du Nord, the Edina Art Center and Minnetonka Center for the Arts and now also teaches privately in addition to holding classes in her studio in the ACVR Warehouse in St. Paul.

Her love of nature is evident in her plein-air landscapes which include her favorite subjects: water lilies, garden scenes and the figure in nature. She paints outdoors year-round. Because of her exceptional ability to capture personality on canvas, she is also a portrait painter.

Hartleib has trained extensively in The Classical Realist tradition which began in the seventeenth century. Rigorous focus in the basics – value, composition, accuracy of line, and impressionistic color – is the hallmark of this method. Hartleib studied with Allan R. Banks, a nationally known naturalist painter, graduated from Atelier LeSueur in Excelsior, MN, and spent a year of intensive study with renowned artist Stephen Gjertson of Minneapolis.

She is a member of Oil Painters of America, American Impressionist Society, Transparent Watercolor Society of America, Outdoor Painters of Minnesota, Minnesota Watercolor Society, and Northstar WaterMedia Society. She has won numerous awards for her work, which is exhibited in galleries and hangs in private and corporate collections in North America, Europe, Russia and Japan.

“For me, painting is about seeing - about telling a story, conveying a mood or feeling, or simply expressing my love of nature,” Hartleib says. “I am happiest when I get lost in my work, spending hours without realizing any time has passed. I enjoy getting to know people while they sit for portraits and I think that my work reflects this. I love landscapes, especially beautiful sunsets, gardens and the many moods that nature creates. Often the way light falls across forms is enough to capture my attention and make me want to express my experiences or feelings in paint.”



To learn more about Hartleib and her upcoming classes and workshops visit her website at www.ceceilehartleib.com. Or contact her at: CeCeile Hartleib. Gemini Studio of Art. 106 Water St. W., #410, St. Paul, MN 55107. 651-592-1877



*Online Registration opens
Tuesday, August 3, 2021
at 10 a.m.*

*Registration closes
Tuesday, August 31, 2021
at midnight*

*Painting drop-off
Tuesday, September 28
from 10 am – 1 pm ONLY*

*Awards Ceremony
Thursday, October 14
from 6:30 pm – 8:00 pm
at Ames Center*

*Painting pick-up
Monday, November 8, 2021
from 10 am – 1 pm ONLY*

*You may have someone else
drop-off and/or pick-up your
painting for you. The Ames
Center cannot accept early
drop-offs or hold a painting
for late pick-up.*

Let's hope not, but everything is subject to change based on any COVID restrictions in place. If the Ames Center is closed, we will host a Virtual Show posted on the MNWS website.

Minnesota Watercolor Society

Questions? Email Janet Bates, Fall Exhibit Chair at:
mnwsfallshow@gmail.com



The MNWS Fall Exhibition is a non-juried show open to all active members who have paid dues through May 31, 2022. The first 70 paid entries will be accepted. ONE entry per member. The \$30 fee is non-refundable and helps support the Minnesota Water Color Society.

Contact Anne Bendt at abendt12@gmail.com if you are unsure of your current membership status BEFORE registering for the show. You can join or renew your membership online by clicking the JOIN tab on our website: minnesotawatercolors.com

Registration will only be available online. If you need assistance, email Janet Bates at mnwsfallshow@gmail.com and she will help you get registered.

Paintings may be offered for sale or shown as NFS – not for sale. The Ames Center will exclusively handle all transactions and collect a 25% commission.

All entries must follow MNWS Exhibition Rules which are posted on the MNWS website. Artists are strongly encouraged to completely read and understand rules before registering to avoid having a painting disqualified at drop-off. Send an email with any questions to mnwsfallshow@gmail.com.

2021 Fall Members Juried Exhibition

LOST IN PAINT

at Ames Center, Burnsville

Wednesday, September 29 – Saturday, November 6, 2021
Ames Center, 12600 Nicollet Avenue, Burnsville, MN 55337

2021 Fall Workshop

DAN MONDLOCH WORKSHOP

*Minnesota Watercolor Society 3 Day Fall Workshop
Artistry in Bloomington, MN, 1800 W. Old Shakopee Road
Thursday, Nov 4th through Saturday, Nov 6th, 2021
Limited to 20 participants*

Dan helps take the mystery out of painting in his workshops. Of course, it's still challenging—which is part of the fun—but the visual language is something that he believes we all can learn.

In his workshops, he teaches shortcuts that save years of frustration and help you loosen up and enjoy fluid washes, expressive brushwork, and bold color.

Each morning and afternoon, he begins with a quick demonstration to illustrate the day's lesson, leaving a large majority of the time for students to work.

Many helpful drawing and painting tips will be covered as they present themselves during the workshop. Students will be amazed at how fast they can grow when they stop trying to paint “things” and instead focus their energy on communicating in the visual language of painting.

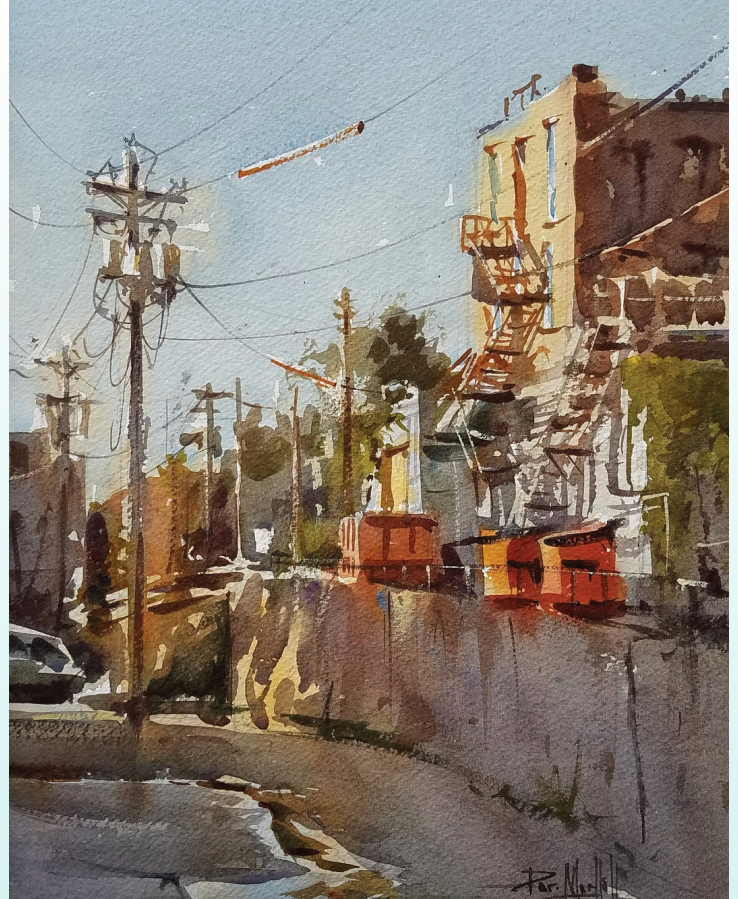
Register Online: <https://www.minnesotawatercolors.com>

Fees: \$250 members, \$300 non-members. Fees are to be paid in full at the time of registration.

Cancellations prior to September 30 will be assessed a \$25 fee. After September 30 refunds will not be offered.

Questions: Email Nancy at: nwebert99@gmail.com or Sonja at: Sonjahutchinson.art@gmail.com

If cancellations are required due to COVID a full refund will be offered



Don't forget!

It's Not Too Late to Join or Renew your Membership!

Just fill out this form and mail it today! Make sure your membership is up to date to enter our Fall Show.

Minnesota Watercolor Society Membership /Renewal Application 2021 Form

Name _____ ☐ Renewal ☐ New Member

Address _____ City _____ State _____ Zip _____

Phone (____) _____ - _____ Email _____

☐ Single Member \$35 ☐ Couple/Family \$45 ☐ Seniors (65+) \$30 ☐ Student \$20

☐ Check here to remove your name from exhibition award donor's mail list of artists product information.

US MAIL REGISTRATION: Checks only. Send registration to:

Anne Bendt, MNWS Membership Chairperson, 1120 Tonkawa Rd, Long Lake, MN 55356-9240

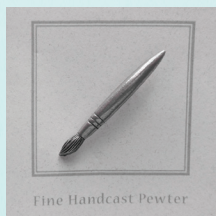
Awards

Lifetime Member Awards

Congratulations!

Bonnie Friedmeyer is awarded the pewter Lifetime Member Pin.

Questions? Contact: Anne Bendt, MNWS Membership Chair at abendt12@gmail.com



Board Opening

MNWS Volunteer Spring Show Co-Chair to work alongside Julie Schroeder. 2 year commitment for the 2022 and 2023 spring juried shows.

Some Benefits of this board position are:

- Free membership to the MNWS while serving on the board.
- Free entry to the spring show.
- Points toward earning your signature member status in the MNWS.
- Making connections with gallery curators, jurors, and other artists
- Making new friends and having fun

Time commitment:

- Monthly board meetings of 1 hour Sept. - May
- Writing articles for the newsletter approximately 1 hour per article -varies
- 1-2 hours per week in January and February during the submission period
- Creating a slideshow for the juror (varies)
- Busiest times: intake, hanging the show, opening night, and pick up day.

Helpful Skills:

- Working with a co-chair
- Ability to use Zoom
- Comfortable with writing and emailing
- Have access to and skills on a computer, knowledge of or willing to learn Google suite tools or Excel spreadsheet and PowerPoint
- Flexibility with time around the dates of the spring show (March - April)
- Comfortable speaking at MNWS members meetings and on opening night

To apply contact any Board Member listed on page 2.



MINNESOTA WATERCOLOR SOCIETY

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*"To further the development of the
watercolor artist by providing a
supportive environment with education,
exhibition opportunities, promotion
of public appreciation and
greater visibility of the art."*

Minnesota Watercolor Society Mission Statement

*To become a member of the MNWS please visit our website at
<http://www.minnesotawatercolors.com/join/>*

MNWS CALENDAR

WELCOME!

MNWS New Members

Patricia Spense

Valerie Laidlaw

Bran Called

Susan Manchester

Patricia Neer

Barbara Sparks

Krista Gutierrez

Floyd Grabel

Brianna Harrington

Anna Kurdzesau

Deborah Meyer

Elizabeth Bayer

348 PAID MEMBERS

**MNWS Programs are held the second Thursday of
the month at 7 pm September through May only.**

Usually at Christ Presbyterian Church, 6801 Normandale
Road, Edina, MN
(Corner of 70th Street and Highway 100)
Check our website for location changes.

*Due to Covid-19 in-person meetings temporarily cancelled, be
watching our website for more information.*

Pam Wenger

Zoom Online Workshop

Tuesday, August 24, Wednesday August 25

September Zoom Meeting

Bob Bowman

Thursday, Sept 9, 7 pm

Lost in Paint Member Fall Exhibit

Ames Center Burnsville, MN

Wednesday, Sept 29 – Saturday, Nov 6, 2021

Dan Mondloch

Artistry in Bloomington, MN

1800 W. Old Shakopee Road

Thursday, Nov 4 – Saturday, Nov 6, 2021



NorthStar Watermedia Society

*Meeting on the third Thursday of most months
at 7pm, Rose Room, Roseville Skate Center,
2661 Civic Center Dr. Roseville, MN 55113
<http://northstarwatermedia.com/>*

Thu, June 17, 7pm Online Demo:
Michael Reardon

Call for Entry for the Annual NSWS National Juried Exhibition

Wildwood Library in Mahtomedi, MN

- June 1 to August 1: Entries accepted until midnight August 1
- August 17: Acceptance notification and shipping instructions
- August 30 - September 3: Receive unframed paintings to be framed by Artists' Choice
- September 7-17: Shipped framed paintings received by Artists' Choice
- September 21, 10am-1pm: Hand delivered paintings received
- September 23: Exhibit Opens
- October 10, 2-4pm: Artist reception and award ceremony or virtual awards
- Fees:** \$40 for members and \$50 for non members for up to 3 images.
- Submit:** All entries must be submitted online only at: www.callforentry.org